

By: Paul Carter, Leader of the Council  
Peter Gilroy, Chief Executive

To: Regeneration & Economic Development POC – 24 September 2009

Subject: Draft *Towards 2010* Annual Report

Classification: Unrestricted

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## SUMMARY

This report sets out the process for finalising the third *Towards 2010* Annual Report prior to approval by County Council on 15 October and attaches a draft of the report (for the Regeneration & Economic Development-related targets) for Members' comment.

## FOR INFORMATION

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### 1. Introduction

*Towards 2010* was formally launched in September 2006. Annual reports on progress against all 63 targets are discussed and approved by County Council each autumn.

### 2. Format

The separate reports for each target include the following elements:

- Status of the target (either 'More progress needed', 'On course' or 'Done and ongoing')
- List of partners with whom we are delivering this target
- Outcomes delivered so far
- What more are we going to do to deliver the target
- Measurable indicators (where relevant – as agreed at County Council in December 2007).

### 3. Summary

Those *Towards 2010* targets relevant to this committee are shown in the table below together with the relevant status:

<b>Towards 2010 Target</b>	<b>Accountable officer</b>	<b>Status (Draft)</b>
Target 1: Substantially increase the number of new jobs by increasing the number of companies investing in Kent and the number of businesses starting up or expanding	Theresa Bruton/Mike Bodkin	On course
Target 2: Concentrate on the regeneration of Kent's deprived areas and support business growth in these areas, seeking maximum funding from Government and the EU to support the necessary infrastructure, including roads, utilities, telecoms and other services	Theresa Bruton/Mike Bodkin	On course

Target 3: Support a programme of town centre regeneration	Theresa Bruton/Mike Bodkin	On course
Target 4: Support rural businesses and communities to build a strong entrepreneurial culture	Elizabeth Harrison	On course
Target 6: Increase opportunities for graduates to work and live in Kent	Sue Dunn/Jim McKenzie	On course
Target 7: Fulfil Kent's potential as a premier tourist destination	Fran Warrington	More Progress needed
Target 39: Bring back into use the large number of empty homes in Kent	Theresa Bruton	Done and ongoing
Target 40: Ensure that new housing developments include the right infrastructure and local facilities and cater for a mix of age groups and incomes	Richard Feasey/Nigel Smith	On course
Target 44: Establish a Global Centre in Kent that will lead the world in developing crops to provide energy, medicines and other products	Elizabeth Harrison	Target no longer separately reported
Target 46: Lobby Government, the water companies and developers to ensure that house building programmes do not threaten Kent's water supplies.	Alan Turner	On course

Please note that where targets are cross-directorate they will be reported to all relevant Policy Overview Committees.

#### **4. Approval process**

The draft Annual Report will be discussed at Cabinet on 12 October prior to approval at County Council on 15 October.

The draft Annual Report will also be discussed at the September meetings of all Policy Overview Committees to enable Members to comment on the early draft prior to its finalisation for the Cabinet and County Council meetings.

Each Policy Overview Committee will receive the draft reports on the relevant targets relating to their committee's accountabilities. Attached at Appendix 1 is a draft of the reports for the corporate-related targets as set out in the above table.

#### **5. Recommendation**

Members are asked to COMMENT on the attached drafts.

Accountable officer:

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